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Upcoming Meetings

OFFICERS' MEETINGS are on WEDNESDAYS at 8:00 pm sharp. (The 2nd Wednesday of every month.)

> March 11 **April 8**

> > May 13

GENERAL MEETINGS are on TUESDAYS at 8:00 pm sharp. (The 4th Tuesday of every month.)

> March 24* April 28 **May 26**

*Installation of **NEW OFFICERS**

Upcoming Events

March 14

St. Joseph's Dinner Dance

April 24

An Evening of Elegance

2015 SPRING SCHOLARSHIP **COMPETITION OPEN UNTIL MAY 1**

Please contact Scholarship Committee Chair Sandy Farduchi for forms, requirements and other questions at (914) 441-6917.

PROJECT 2020 NEW MEMBER DRIVE TO KICK-OFF WITH "AN EVENING OF ELEGANCE"

The Lodge's five-year initiative to encourage voung Italian Americans to explore their culture will by many Members' children and grandchildren, officially kick-off on Friday. April 24 at the lodge. That's when "An Evening of Elegance" will beckon Members and their guests—hopefully new Members-to-be—to enjoy a trio of "creative and contemporary" activities purposely handpicked to attract the next decade of Meuccians, according to event co-chair Nick Cafagno.

This affair is the first under "Project 2020," the Lodge's new member drive also headed up by the newly-elected financial secretary. Featuring a fine cigar seminar, a wine-tasting session and a ballroom dancing lesson, the evening promises to be one of refined culture in a relaxed, friendly and welcoming setting.

"We believe this will generate interest among younger individuals," Bro. Nick said. "It will be an excellent opportunity to showcase our Lodge."

Discouraged at the lack of Lodge participation Bro. Nick presented the Board last June with some ideas to garner attention among them and their contemporaries. He, along with his sister and Member Cathy Monahan, Bro. Joe Amato and Sis. Santina Tassone, formed the Project 2020 Committee to address how this age group viewed the Lodge and what adjustments could be made to gain a more positive stance. With the Board's permission, the foursome began conducting informal surveys and interviewing individuals in the target group. What they found was not surprising.

"We must be considerate of the fact that this generation is extremely busy and preoccupied with other facets of life like children's sports or other activities, long commutes to work-even things like marriages to non-Italian spouses lead to a gradual

(Continued on page 3)



Members are being asked to support our new "Project 2020" membership drive and its first event, An Evening of Elegance. Persons submitting membership applications there will receive a special memento of the evening.



Antonio Meucci Lodge #213

279 Maple Avenue at Antonio Meucci Place White Plains. New York 10606 (914) 761-9073 www.antoniomeuccilodge.com

OFFICERS 2013-2015

Teresa Riverso, President (914) 997-7388 • triverso@yahoo.com

Rose Tassone, 1st Vice Pres. Flavia DiNota, 2nd Vice Pres. Mario Cermele, Immediate Past President Catherine Mignini, Orator Rita Cestone, Recording Sec. Annamaria Forte, Corresp. Sec. Luigi DiNota, Financial Sec. Anna Binasco, Treasurer Vito Cirioni, Principal Trustee

Trustees

Tina Amato • Concetta Bevilacqua Mary Borrelli • Rita Carolini Sandy Farduchi • Lenny Mignini Mary Morra • Paola Pesaturo Maria Pippo • Domenico Riverso Camille Tarone • Lucy Tocci Nick Vaccarelli

Ceremonial Officers

Jean Borrelli-Ilardi • Cathy Grisanti

Sentinels

Tony Cestone • Tony DiMaria

Arbitration Committee

Joe Amato • Angela D'Ambrosio Domenico D'Ambrosio • Michael DiSavino Charles Guastella • Patricia Moore Joseph Tassone • SantinaTassone Benedetta Vaccarelli

> Chaplain Joe Tanzi

Lodge Deputy Joe Zingone

The Avanti is the official newsletter of the Antonio Meucci Lodge #213 and is published bi-monthly in January, March, May, July, September and November. Please submit all items for publication by the next day after the General Meeting preceding the month of publication. Contact Editor Maria Riverso at (914) 997-7388.



A Message From Your

PRESIDENT

Teresa Riverso

Dear Brothers and Sisters.

I knew the time would eventually come that I would be writing my last president's letter to you and sure enough, this is it. Of course, it is hard to say goodbye but it is a very fond farewell, and that is all because of all the love and support you have given me throughout my four years here. I know I've said it before but I can't say it enough—thank you all so much for having the confidence in me to lead our Lodge, especially during our milestone Centennial year. These four years have been so rewarding and memorable, and I will always cherish this experience and take great pride in all I believe we have accomplished.

That being said, it is almost time to officially pass the reigns to a most capable and dedicated new president, my great friend and a longtime established Antonio Meucci Member, Mario Cermele. Bro. Mario has always worked very hard for the benefit of the Lodge and has held this position before so I know he will do great things for us. Congratulations and Godspeed to you, Bro. Mario, and to all the new officers! I look forward to working with you as your immediate past president and giving you my total support and respect. Our new slate will be installed at our General Meeting on March 24. Although I won't be able to attend, I urge all Members to come to the meeting and celebrate with the new team that will carry us forward for the next two years.

Speaking of carrying the Lodge forward, I am very excited about "Project2020," our new membership drive that is being introduced to you in this issue. It's an initiative that you will be definitely be hearing much more about in the

months to come. Our focus is on attracting the younger, professional demographic and it's being spearheaded by Bro. Nick Cafagno, our newlyelected Financial Secretary. Bro. Nick and his team have been working very closely with the Board on coming up with ideas to bring in more Members from this particular segment of the population. As you can imagine, this will involve the new technologies and social practices that are such a part of this group's lives—things that I won't pretend to know. But I understand this is what is necessary to grow as a Lodge in today's world. Project 2020 is not so much about change as it is about adding more options to our Lodge's repertoire. I am excited to think that we will soon evolve into an organization that will truly have something for everyone—a wonderful place where we can look forward to the traditional activities that have kept us alive for over 100 years and those with a more contemporary feel as well.

It's been a quiet—and cold!—two months but it is sure to warm up with the St. Joseph's Dinner Dance hosted by Bro. Umberto Amato and Sis. Annamaria Forte on March 14. Attending this event is a great way to re-connect with your fellow Members so please try to do so!

Again, it has been an honor and a privilege to be your president, and I humbly remain your Sister

Fraternally yours and Sempre Avanti,



Teresa Riverso

UPCOMING LODGE EVENTS

ST. JOSEPH'S DINNER DANCE

Saturday, March 14 - 7:00 pm.

Co-Chairs Annamaria Forte and Umberto Amato invite you to join them to honor St. Joseph, the patron saint of Italy. Full dinner is included and music will be provided by our DJ, Luigi Illardi. \$30 pp; \$15 for children 11-15; Free for children 10 and under. RSVP please.

Contact: Sis. Annamaria Forte, Co-Chair, (914) 769-9122.

"AN EVENING OF ELEGANCE"

Friday, April 24 - 8:00 pm.

Special Project2020 Event—See Lead Article and Page 1 Ad for Details. Persons submitting a membership application will receive a special memento of the evening. \$30 pp. 21 and over only. Contacts: Bro. Nick Cafagno, Co-Chair, (914) 837-1027/nynick100@optonline.net or Sis. Santina Tassone, Co-Chair, (914) 424-8659/stassone@gmail.com or Bro. Joe Amato, Co-Chair, (917) 589-7443/ jamato@KohlerRonan.com.

MEMBER NEWS AND NOTICES

CONDOLENCES TO Bro. Tony DiMaria and family on the passing of his sister, Teresa Rubino. Our thoughts and prayers are with you during this difficult time.

GET WELL WISHES TO Sis. Lina Carolini, Bro. Frank Tarone and Bro. Ray Tocci; we hope you are all feeling better very soon.

ANTONIO MEUCCI LODGE 2015-2017 SLATE OF OFFICERS

The following officers will be installed at our March 24 General Meeting:

Mario Cermele, President
Vito Cirioni, 1st Vice President
Rose Tassone, 2nd Vice President
Teresa Riverso, Past President
Catherine Mignini, Orator
Nick Cafagno, Financial Secretary
Rita Cestone, Treasurer
Cathy Monahan, Recording Secretary

Trustees

Tina Amato • Anna Binasco
Rita Carolini • Domenico D'Ambrosio
Flavia DiNota • Luigi DiNota
Michael DiSavino • Cathy Grisanti
Lenny Mignini • Paola Pesaturo • Maria Pippo
Camille Tarone • Vito Tassone • Lucy Tocci
Nick Vaccarelli

Ceremonial Officers
Mary Morra • Jean Borrelli-llardi

SentinelsUmberto Amato • Tony DeMaria

Arbitration Committee

Concetta Bevilacqua • Mary Borrelli Tony Cestone • Sandy Farduchi Charles Guastella • Domenico Riverso Joseph Tassone • Benedetta Vaccarelli

Congratulations to all of you and thank you for stepping up to support our Lodge!

EVENING OF ELEGANCE (Continued from page 1)

Annamaria Forte, Corresponding Secretary

detachment from our culture," Bro Nick recounted. "Our sensitivity to these factors is vital to our success. So our challenge will be to prove to the next decade of Members that the Lodge offers value for them in particular," he added.

First and foremost in being an organization of value is to offer more attractive event options, the Project 2020 committee found. Two words that kept coming up in their conversations with potential recruits in this regard were "contemporary" and "elegant." Hence, the choice for the Project 2020 event debut. That Bro. Nick's son Michael is the owner of The Tobbaconist in Greenwich, CT and an award-winning distributor of premium products made a fine cigar seminar an easy entertainment option for the premier event. Wine tasting followed as a natural complement, and ballroom dancing, with the help of former Arthur Murray dance instructor Paul Scicchitano of Stamford, rounds out the elegant theme.

Along with innovative events, the Project 2020 committee wants to enact other measures they feel will create more Member value, such as using email newsletters and web-based meetings. Many of these measures are heavily oriented towards technology, so they will require much additional thought and planning. But the committee will take a step in their intended direction by gathering emails at the April 24 event to create the Lodge's first marketing list. They'll also demonstrate continuity to the membership drive plan by announcing the next Project 2020 event there, a parent-child interactive experience.

"I'm overwhelmed with the support and encouragement our group has received from the existing Membership and the officers in particular," Bro. Nick said. It is going to be difficult but extremely rewarding. We look forward to the challenge, and we're already excited about the new faces we will be seeing at the Antonio Meucci Lodge, who will usher in the next century of pride and passion in the Italian culture."



COLLABORATIVE EVENTS: Sis. Maria Pippo will be hosting two trips that will also benefit the Lodge: a visit to the Cathedral of San Francesco di Padua in Pensylvania on Sunday, April 12 and a trip to see the Albino and Romina Power concert at the Tropicana Resort in Atlantic City on Satruday, April 25. Please call Sis. Maria for more information at (914) 536-7870.

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AVANTI

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